The Ear to Brain Connection

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Owner of Prescott Hearing Center



Hearing Care is Healthcare

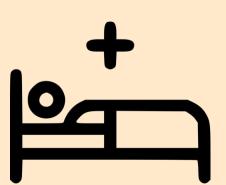
- Social Health
- Emotional
- Physical
- Cognitive

















Causes of Hearing Loss

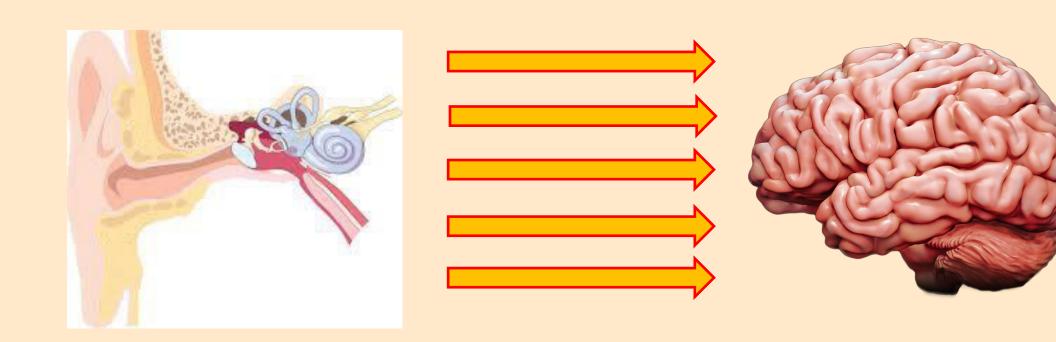
- Noise
- Co-morbidity
- Ototoxic medications
- Middle Ear
- Age

AGE...

is the most common cause of hearing loss



The Normal Ear to Brain Connection





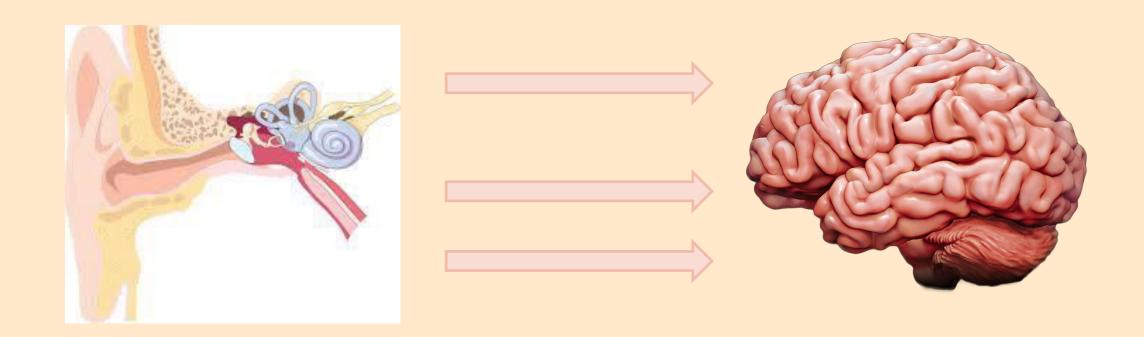
The Auditory Nerve is Responsible For:

- Timing
- Frequency
- Volume
- Duration
- Location

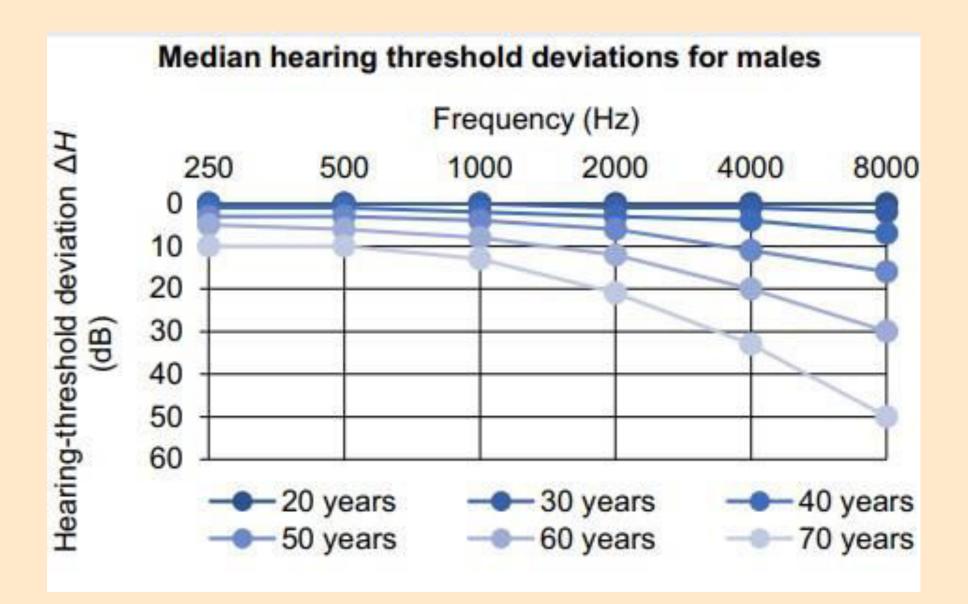
When there are less neural connections to the brain...



The Impaired Ear to Brain Connection









Three Consequences of Neural Degeneration

- 1. Tinnitus
- 2. Auditory Deprivation
- 3. Cognitive Decline



Tinnitus or Tinnitus

- When nerves get damaged, the brain doesn't know how to react
- Like phantom limb pain
- Central gain hypothesis
- Tinnitus is a result of damage to the auditory system



Auditory Deprivation

- Like a cell phone call with poor reception
- Loss of clarity
- Even more difficult hearing in noise
- Leads to avoiding social events
- Use it or lose it
- Leads to brain atrophy



Cognitive Decline

- Brain has less data to work with
- Brain atrophy
- Cognitive overload
- Easy to isolate
- Tiring people "check out"



Why Hearing Loss and Dementia?

Three Theories

- Social Isolation
- Brain Atrophy
- Cognitive overload

Original Contribution

February 2011

Hearing Loss and Incident Dementia

Frank R. Lin, MD, PhD; E. Jeffrey Metter, MD; Richard J. O'Brien, MD, PhD; et al.

» Author Affiliations | Article Information

Arch Neurol. 2011;68(2):214-220. doi:10.1001/archneurol.2010.362

Original Investigation

Feb 25, 2013

Hearing Loss and Cognitive Decline in Older Adults

Frank R. Lin, MD, PhD; Kristine Yaffe, MD; Jin Xia, MS; et al

» Author Affiliations | Article Information

JAMA Intern Med. 2013;173(4):293-299. doi:10.1001/jamainternmed.2013.1868

> Neuropsychology. 2011 Nov;25(6):763-70. doi: 10.1037/a0024238.

Hearing loss and cognition in the Baltimore Longitudinal Study of Aging

Frank R Lin ¹, Luigi Ferrucci, E Jeffrey Metter, Yang An, Alan B Zonderman, Susan M Resnick

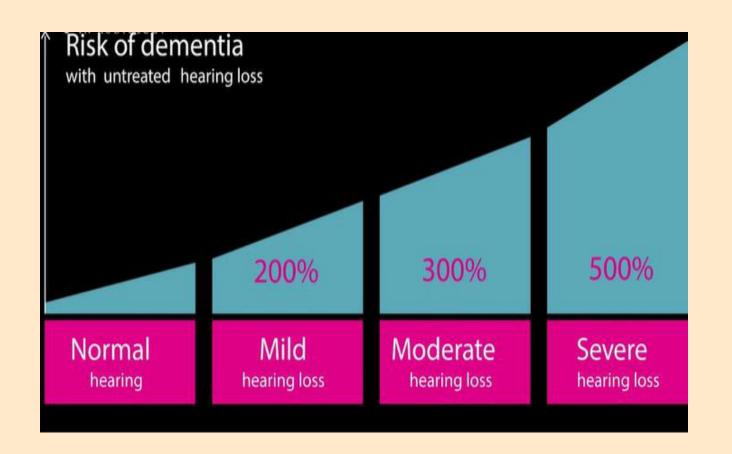
Affiliations + expand

PMID: 21728425 PMCID: PMC3193888 DOI: 10.1037/a0024238



Dr. Frank Lin's study states that...

- 2-5 times more likely to develop dementia if you have a hearing loss
- Severity of hearing loss makes a difference
- Treatment of hearing loss mitigates the risk





Social Isolation

> J Speech Hear Res. 1982 Dec;25(4):593-9. doi: 10.1044/jshr.2504.593.

Hearing impairment and social isolation in the elderly

B E Weinstein, I M Ventry

PMID: 7162161 DOI: 10.1044/jshr.2504.593

Association Between Hearing Impairment and Lower Levels of Physical Activity in Older Adults

Fiona E. Gispen MS 🔀 David S. Chen BS, Dane J. Genther MD, Frank R. Lin MD, PhD

First published: 15 July 2014 https://doi.org/10.1111/jgs.12938



Brain Atrophy

Association of hearing impairment with brain volume changes in older adults

F R Lin ¹, L Ferrucci ², Y An ³, J O Goh ⁴, Jimit Doshi ⁵, E J Metter ², C Davatzikos ⁵, M A Kraut ⁶, S M Resnick ³

Affiliations + expand

PMID: 24412398 PMCID: PMC3951583 DOI: 10.1016/j.neuroimage.2013.12.059



Cognitive overload



Front Psychol. 2016; 7: 301.

Published online 2016 Mar 4. doi: 10.3389/fpsyg.2016.00301

PMCID: PMC4777916

PMID: 26973585

Effects of Hearing Loss and Cognitive Load on Speech Recognition with Competing Talkers

Hartmut Meister,^{1,*} Stefan Schreitmüller,¹ Magdalene Ortmann,¹ Sebastian Rählmann,¹ and Martin Walger²

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Benefits of getting treatment

- 1. Increased quality of life (NCOA report that individuals reported O/A QOL improvement, improved relationships at home, and higher self esteem
- 2. Increased cognitive function (after only 2 weeks of Tx for hearing loss, showed improvement in selective attention, memory recall, and processing speed
- 3. Reduced risk of falling
- 4. Provide proper stimulus to the brain to reduce tinnitus
- 5. Reduce the risk of dementia

Early life Percentage reduction in dementia prevalence if this risk factor is eliminated Less education Hearing loss Traumatic brain injury Midlife Hypertension Alcohol >21 units per week Smokina Depression Social isolation Later life Physical inactivity Air pollution Diabetes Potentially modifiable 40% Risk unknown 60%

The Lancet Report

- Study of Studies relating to causes of dementia
- 40% of Dementia cases are likely preventable
- Treating hearing loss is #1 most modifiable risk factor



How Can We Help?







- Cognivue Thrive Screenings
- Speech-in Noise Testing
- Cerumen Management
- Tinnitus Management
- Hearing Healthcare



Prescott Hearing Center Staff









Doug, Paula and Max

Kim

Erin

Denice



Thank you

Doug Dunker, BC-HIS, ACA Owner of Prescott Hearing Center

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